

## The Big 4 Transfer Co., Inc. Finds Goodyears Economical

"We have received as high as 24,000 miles from Goodyear Solid Tires. Of course, this is exceptional, but mileages of 10,000 to 15,000 are the rule. We consider this very good in view of the hard usage to which the tires are subjected in our general hauling business, and have for eight years considered S-V Solid Tires the best that we could buy, (Signed)

"B. F. ANDERSON, Manager.  
"THE BIG 4 TRANSFER CO., INC."

We believe that the above letter from Mr. Anderson shows very clearly the sort of service that you may expect and get from Goodyear Truck Tires.

Honestly constructed, full of the resiliency necessary to properly cushion truck loads, they give a slow, even wear without chipping or separating from the base.

It is not to be wondered at that these tires are becoming more and more popular each day.

And when you consider in addition, our truck tire service, we believe that in justice to yourself you should let us explain further.

Briefly, our service consists of three things. First, we make an analysis of your hauling conditions and recommend the type

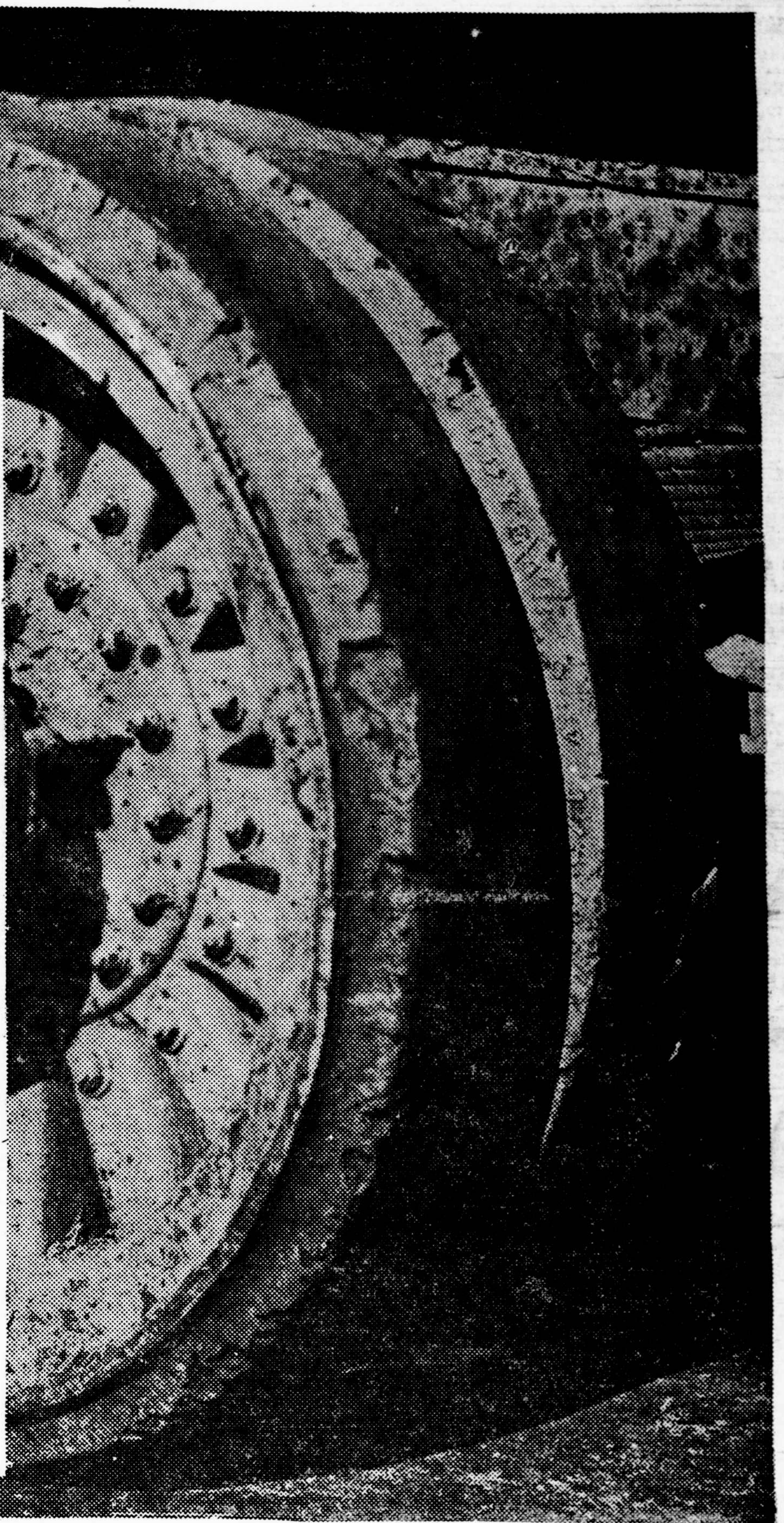
and size of Goodyear Truck Tire which will best fit your needs—whether solid, cushion or pneumatic.

Second, we give prompt and expert attention to mounting your tires—and do it without making it necessary to keep your truck from its regular work.

Third, without charge to you, we will inspect your truck at regular intervals—see that the wheels are in alignment, that the brakes are properly adjusted and correct any other mechanical defects wasteful of truck tire life.

We are no farther from you than your telephone. Why not begin now to use the money-saving advantages that Goodyear Truck Tires and Mid-Washington Service are fitted to give you.

**GOODYEAR TRUCK TIRE SERVICE STATION**  
**THE MID-WASHINGTON SERVICE COMPANY, Incorporated**  
1602 Fourteenth Street N. W. Phone North 366



Unretouched Photograph of One of The Big Four Transfer Co., Inc., Goodyear Solid Tires.

# GOODYEAR

MADE IN U.S.A.